Unitron Holiday Booster Campaign

B2B2C E-communication: FLEX:TRIAL

*Subject line options:*

* Hear all the holiday joy with a complimentary trial of newer technology
* Give yourself the gift of more holiday joy

*Pre-header text:*Bring home advanced Smile hearing aids for a no-obligation holiday trial.

*Header image options*

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*Headline options:*

1. **Cherish the traditions and try something new**
2. **Brighten your holidays with better hearing**
3. **The best holiday surprise? How much better you could be hearing!**
4. **Soak up the season with the gift of better hearing**
5. **Give yourself the gift of a smile this season**

You’re about to encounter some of the most cherished — and challenging — sounds of the season, and we don’t want you to miss a moment. Curious if you could be hearing more?

**We’d like to offer you a free trial of new Unitron hearing aids this holiday season.**

With FLEX:TRIAL™, you can take home a no-obligation trial set of Smile hearing aids. These devices feature advanced, automatic technology that enhances the sounds you want to hear while reducing background noise — helping you stay connected and engaged in conversations, even in busy, lively holiday settings.

**Ready to smile this holiday? Here’s how to claim your trial:**

1. Call us today to book your appointment
2. Get a complimentary hearing test and discuss your lifestyle needs with us
3. Take home a free trial set of Smile hearing aids for the holidays
4. Return after the festivities to share your experience – you can choose to purchase the latest technology hearing aids or return the trial with no obligation

***Ready to start your free holiday trial?***

Book an appointment:

XXX-XXX-XXXX • [info@hearingclinic.com](mailto:info@hearingclinic.com)