

AMAZING EXPERIENCES COME OUT OF THE BLU



Life is a winding road

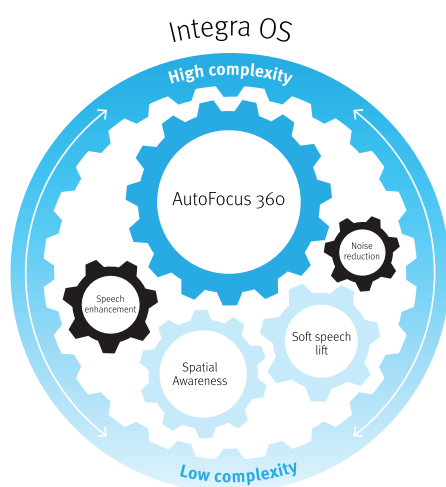
From impromptu road trips to running into old friends, navigating the unexpected parts of life requires spontaneity—and hearing instruments that can keep up. Now available in ITE styles, in addition to a variety of RICs and BTEs, the Blu platform features Unitron's most advanced hearing instruments yet. Now even more of your clients can go wherever the day leads them.

HEARING AIDS THAT ADJUST AS FAST AS YOUR PLANS

Integra OS

It's all about inner beauty

The Blu platform is powered by the Sonova PRISM™ (Processing Real-time Intelligent Sound Management) chip which offers double the memory of our previous chip. Blu features Integra OS, the highly advanced signal processing system that delivers an adaptable, personalised, and freeing hearing experience like never before.



Your clients pick the experience, we just optimise it

When sounds enter the hearing instruments, Integra OS accurately classifies them into a range of seven key listening environments—from very quiet to complex noisy situations. Integra OS then optimises the listening experience to each client's specific situation, blending environments into one of many thousand combinations.

Your clients can follow where the day leads with features designed to help enhance speech. In loud, complex listening environments AutoFocus 360 guides the application of speech enhancement, directionality, and dynamic noise reduction. In quiet listening environments, features like soft speech lift and Spatial Awareness make listening clear and comfortable.

EXPERIENCE IS EVERYTHING

Unitron's Experience Innovations help you optimise and personalise the entire hearing care journey from the very first fit and beyond. Our Experience Innovations provide data-driven insights and Continuous Care features that help clients get the most from their hearing care solutions.

Personalisation at the touch of a button

Your clients can further personalise their listening experience by improving focus, boosting speech, and reducing background noise using the Remote Plus app. The app also allows them to select preset manual programs that suit their specific lifestyles. And for changes that require your expertise, Remote Adjust allows you to change even more parameters—including directionality, noise reduction and more—remotely. This gives flexibility and convenience to your clients, whether they're at home or on the move, by facilitating easy adjustments without having to travel to your office.

More connected than ever

Clients can make hands-free phone calls and stream music, podcasts, and other media directly into their hearing instruments from Bluetooth® enabled devices with Made For All capabilities. (Blu can even connect to two different devices at once!)

All of the above is applicable to the wireless models only.

Powered by Blu

All of our hearing instruments on the Blu platform are designed with a focus on aesthetics, comfort and ease of use.

Moxi™ (Receiver-in-canal)



Moxi B-R

is our smallest rechargeable with direct connectivity (charging case included)



Moxi B-RT

is rechargeable with telecoil and direct connectivity (charging case included)



Moxi B-312

is our smallest RIC with direct connectivity and a traditional 312 disposable battery

Stride™ (Behind-the-ear)



Stride B-UP

is our Ultra Power BTE with direct connectivity, telecoil and a traditional 675 disposable battery



Stride B-PR

is our rechargeable BTE with direct connectivity (charging case included)

Insera™ (In-the-ear)



Insera B-312

is our wireless ITE model with direct connectivity



Insera B-312 NW O

is our non-wireless omni ITE with a telecoil



Insera B-10 NW O

is our smallest non-wireless omni model with a telecoil

Moxi and Stride colours



Platinum
(P6)



Pewter
(P7)



Charcoal
(P8)



Espresso
(P4)

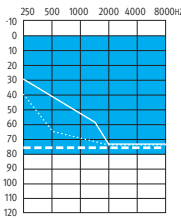


Sand
(R8)

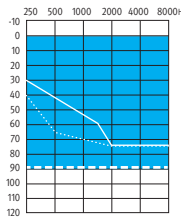


Amber
(P2)

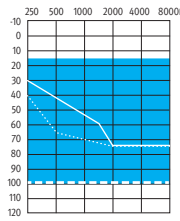
Moxi fitting guides



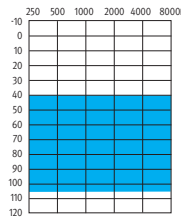
S receiver



M receiver



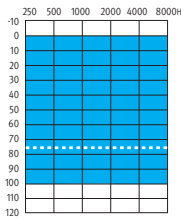
P receiver



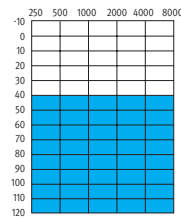
UP receiver

- Open dome/cap dome
- Vented dome
- Power dome or sleeve mold

Stride fitting guides



B-PR



B-UP

- Slim tube

Insera colours



Beige
(26)



Tan
(14)



Cocoa
(22)

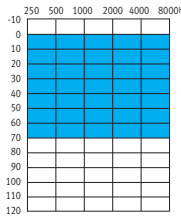


Brown
(28)

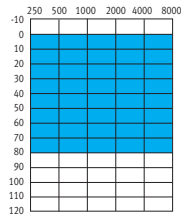


Black
(06)*

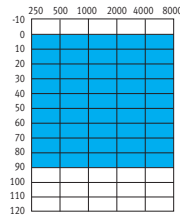
Insera fitting guides



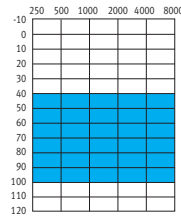
Moderate



Power



Super power



Ultra power
Not compatible with
Insera B-312 NW O &
Insera B-10 NW O.

*Available for Insera B-312 and Insera B-10 IIC styles only.

At a glance



Integra OS		Level 9 Premium	Level 7 Advanced	Level 5 Standard	Level 3 Essential
Environmental classification	Total listening environments	7	6	4	2
	Noise	•			
	Conversation in noise	•	•		
	Music	•	•		
	Quiet	•	•	•	
	Conversation in a small group	•	•	•	
	Conversation in a crowd	•	•	•	•
	Conversation in quiet	•	•	•	•
	Total streaming environments	2	2	2	2
	Media speech	•	•	•	•
	Media music	•	•	•	•
Sound optimisation and performance	AutoFocus 360	•			
	AutoFocus		•		
	Dynamic noise reduction	•	•		
	Soft speech lift	•	•	•	
	Spatial Awareness	•	•	•	
	Pinna Effect	•	•	•	•
	Speech enhancement	•	•	•	•
	Noise reduction	•	•	•	•
Hardware features					
	Tap control*	•	•	•	•
	Made For All direct connectivity*	•	•	•	•
	Rechargeable*	•	•	•	•
	Telecoil*	•	•	•	•
Fine-tuning channels		20	20	16	12

Available in all technology levels

Sound stabilisation

- › AntiShock 2
- › Wind control
- › Feedback manager
- › Natural Sound Balance

Ease and convenience

- › Remote Plus app*
- › TV Connector*
- › Remote Control*
- › PartnerMic*
- › RogerDirect*
- › DuoLink*
- › Binaural Phone*

Microphone options

- › Adaptive directional*
- › Fixed directional*
- › Fixed wide directional*
- › Omni directional

Fitting

- › First fit workflow
- › Automatic Adaptation Manager
- › Frequency compression 2
- › Tinnitus masker
- › MyMusic
- › Manual programs
- › IntelliVent
- › Ultra Power pre-sets*

Experience Innovations

Performance Tracking

- › FLEX:TRIAL*
- › Log It All
- › Ratings*

Continuous Care

- › Coach*
- › Remote Adjust*
- › FLEX:UPGRADE

Personalisation

- › Equaliser*
- › Clarity and comfort buttons*
- › Optional app programs*

*Compatibility may be limited by product style.

Bring on the accessories



Charging case for
Moxi B-R and Moxi B-RT



Charging case for
Stride B-PR



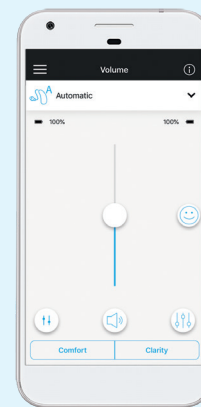
TV Connector
your client's favourite
media streamed
wirelessly in stereo
sound with TV Connector.



PartnerMic
is an easy-to-use
lapel microphone
ideal for one-on-one
conversations.



Remote Control
your client can
discreetly adjust
volume and switch
programs with the
Remote Control.



iOS



Android

Remote Plus app
The Remote Plus app works on
iOS and Android smartphones.
It puts easy personalisation at
your client's fingertips.
Scan to download the
Remote Plus app.

Roger Select™



Roger On™

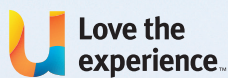
If complex listening situations like meetings, conversations in noise, or speaking over distance are particularly challenging for your clients, a Roger™ device could give them the assistance they need.

Accessories are not compatible with non-wireless Inera models.
Chargers and accessories not shown at actual size.

**Life is unpredictable.
But great sound doesn't have to be.**

With the latest generation of automatic optimisation in Integra OS, enhanced personalisation, and seamless connectivity, you can have peace of mind knowing each client can smoothly transition to the right amplification solution now and in the future. They can soak in every moment, embrace every sudden change of plans, and walk boldly into each new experience, confident that their hearing instruments will be one step ahead of them. Because...

Amazing experiences come out of the Blu.



At Unitron, we empower people with life-enhancing hearing experiences that fit seamlessly into their world. Our sound performance technology, Experience Innovations, and intuitive design work perfectly together for unmatched personalisation and optimisation. Because everyone deserves to **Love the experience.**TM

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unitron.com

CE
0459



Sonova AG
Faubourgstrasse
28, CH-8712 Stäfa,
Switzerland



sonova
HEAR THE WORLD