Hearing Awareness Month

Campaign guide

World Hearing Day - 3 March



Campaign Overview

3 March each year marks World Hearing Day and it's a timely opportunity for hearing care professionals to raise awareness about the social, physical, and cognitive impacts of untreated hearing loss. This year the World Health Organisation's theme for World Hearing Day is 'Changing mindsets – empower yourself' aimed at encourage action for good hearing health.

This campaign is designed to support you to raise awareness about the importance of prevention, early testing, and the various hearing loss treatments and hearing solutions available.



https://worldhearingday.org/



Marketing tools

All assets can be customised to suit your brand.

Social Posts

There are four social post images to help you raise awareness. See overleaf for copy and images.

Website Banners

There are two website banner options. We recommend linking them to your booking page.



Direct Mail

Engage your database by encouraging your tested not-fitted clients and those due for a hearing aid upgrade to have their hearing checked.

Download tools via the <u>Unitron</u>
<u>Local Marketing Catalogue</u> under
Hearing Awareness Month



[YOUR LOGO]



Take care of your hearing

Sometimes we don't notice hearing loss until it starts to impact our Mestyle. Many common causes of hearing loss can be prevented, including hearing loss caused be exposure to loud sounds. World Hearing Day 3 March is a finely reminder to exposure to loud sounds. World Hearing Day 3 March is a finely reminder to exposure to be a finely reminder to the finely sounds.

Hearing loss will impact different people in many different ways, so it important to take action early.

Didyou know that more than 1 billion young people (12-35 years old) are at risk for hearing loss due to recreational exposure to loud sound?

People of all ages should follow safe latering practices to help prevent hearing loss. Here are a few tips from the World Health Organisation on what you can do to protect you and your furthin hearing:

- Keep the volume down on your devices, by staying within the 80 dB in
- Wear earplugs when visiting loud entertainment venues, arenas hostin aporting events and concerts, and other noticy places.
- Use notes-cancelling earphones/headphones, as these can reduce the need to raise the volume when you are in a notey environment, such as
- Monitor and respect safe listening levels, and stay within your daily
- sound allowance.
- Unit the daily use of your personal audio devices
- Unit time spent engaged in activities in noisy places by taking listening breaks for to a quiet place or corner and allow your arm to rest.
- Move away from loud sounds by keeping a distance between yourself and the sound source such as speakers.
- Get regular hearing check-ups.

Our qualified team of hearing care professionals at odinic names are here to support you and your family's hearing journey. We offer a range of hearing care services including hearing assumment, hearing sid fitting and ongoing

We encourage you to be proactive on your hearing health and take action by booking in a hearing assessment

For the month of March, we are offering all our customers, their friends and family an obligation free hearing test (valued at SXX).

Book your free hearing test today by calling us on 99 9999 9999

[YOUR BUSINESS DETAILS HERE]

Social Content

Images can be downloaded via the social media tile within the Local Marketing Catalogue/Hearing Awareness Campaign.

Copy

Hearing connects us to the beauty of music! Whether it's playing an instrument, singing, or simply enjoying your favourite song, healthy hearing enhances every note. This #WorldHearingDay, 3 March, take a moment to appreciate the sounds that bring you joy. If you're noticing changes in your hearing, book a check-up today!

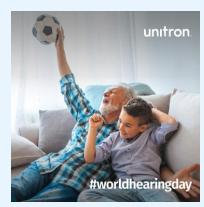
#HearingHealth #MusicToYourEars #WorldHearingDay

Laughter, cheers, and family moments—hearing makes them all richer. This #WorldHearingDay, let's celebrate the sounds that connect us, from the excitement of a game to the giggles of loved ones. Stay in the moment and prioritise your hearing health!

#FamilyConnections #HearingMatters #WorldHearingDay

Image





unitron

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Copy

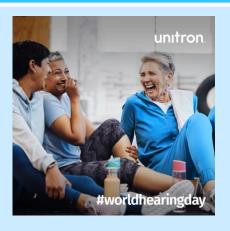
Good hearing means staying active and engaged in every moment—whether it's a chat with friends, a group workout, or a burst of laughter. This #WorldHearingDay, 3 March, don't let hearing loss hold you back. Book a hearing test and keep the conversation going!

#HealthyHearing #StayConnected #WorldHearingDay

March 3 is #WorldHearingDay! Your hearing health is essential to staying connected to the world around you. Whether it's music, laughter, or everyday conversations, don't miss out on life's most precious sounds. Prioritise your hearing—schedule a check-up today!

#HearTheWorld #HearingHealthAwareness #WorldHearingDay

Image







For any marketing support contact Nikki Ozeken

Love the experience.