Experience is everything

Your success depends on so much more than an audiogram, doesn't it? Many of our customers find that the best way to nurture client loyalty and stay competitive in today's evolving consumer landscape is to deliver a more personal hearing care experience:

80%

of consumers are more likely to make a purchase when offered experiences that are personalised to them¹

But how do you tailor a uniquely personalised experience for each and every client? That's where Unitron can help. We're here to equip you with amazing hearing solutions designed to make it easy to love the experience.

91%

of our customers confirm that Unitron gives them the right tools to deliver the best hearing experience²

83%

of our customers confirm that Unitron provides technology and tools that enable collaborative counselling with the client²





What are Experience Tech Tools?

Our exclusive suite of tech tools is designed to maximise the experience for an enhanced outcome for all. Our intuitive Unitron TrueFit[™] fitting software and user-friendly Remote Plus app facilitate the seamless integration of innovative technologies and features into your world and your clients'.



Benefits for you:

- Opens opportunities to dedicate more time to counselling, support and building relationships with your clients
- Contributes to greater client satisfaction that can encourage repeat business
- Empowers your care with distinctive touchpoints that can foster a unique competitive advantage



Benefits for your clients:

- Offers valuable data-driven insights to support your counselling
- Helps them navigate their choices to make informed decisions
- Provides personalised and convenient support outside of the clinic

¹Epsilon. (2018, January 4). The impact of personalisation on marketing performance.

²Sonova proprietary research. 2023. Project ID4693. Please contact marketinsight@unitron.com if you are interested in further information.

Experience Tech Tools

Our Experience Tech Tools make it easy for you to support and care for your clients throughout their entire hearing journey – from the very first fitting to future technology upgrades and every step in between.



Ready to love the experience? Contact your Unitron representative to learn more at 1800 212 313 or visit unitron.com/au



