**Unitron Vivante Extension**

**B2B2C Co-branded Marketing Letter**

# New Customers

### Hear life anew with a style just for you

Dear <Client Name>,

If you are ready to explore today’s latest hearing aid technology and learn how you can re-engage in your favourite activities, then we invite you to book an appointment with us. We can show you a range of style choices from the Vivante™ family of hearing aids. No matter where life takes you, we have a Vivante style to fit your needs!

### Which style is right for you?

*The advanced sound technology of the Vivante digital platform is available in five hearing aid styles, including these two new additions:*

* **Moxi™ V-312** is the smallest of hearing aids on Vivante, featuring a traditional battery
* **Stride™ V-PR** features a smooth and seamless design with a rechargeable battery and convenient tap control

These two options join a lineup of award-winning, rechargeable styles:

* **Moxi V-R** is the smallest rechargeable option on the Vivante platform
* **Moxi V-RT** includes a T-Coil if you like to use a traditional phone
* **Moxi V-RS** is a true style alternative, innovatively contoured and designed for comfort

**Welcome to the Vivante experience**Enjoy the sounds of the good life no matter where you’re off to next. Every Vivante style features:

* **Hassle-free listening:** Vivante hearing aids automatically adjust to enhance the sounds you want to hear while minimising background noise – even in loud environments and in the car
* **Personalisation options:** We will support you through your hearing journey and help you to make it your own with the user-friendly Remote Plus app on your smartphone
* **Convenient connections:** Enjoy hands-free phone calls, streaming media and access to your digital assistants directly through your hearing aids

Life is full and beautiful when you can embrace all the sounds it has to offer. Let us help you make the right choice to match your needs and preferences.

**Schedule a no-obligation consultation by calling us at XXX.XXX.XXXX or visiting www.clinicname.com.**

Sincerely,

<Provide Name, Credentials>   
<Provider Title>