Unitron Stride V-M / SP

**B2B2C Co-branded Marketing Letter**

**Existing Customers**

### Open up to a wide world of choice

Dear <Client Name>,

### Life is full of choices, a wide world of possibilities. Are your current hearing aids allowing you to fully pursue the opportunities you want to explore? If you’re ready to get more from your hearing solution, we have some exciting news for you:

### Possibilities open wide when you find your Stride:

The Vivante™ family of hearing aids has just expanded to include two new BTE (behind-the-ear) styles featuring a standard battery so you can take charge of your day without the need to recharge.

A close-up of a hearing aid

Description automatically generated

* **New! Stride™ V-M** (BTE) – the smallest and lightest BTE in the Vivante family, for a comfortable and discrete hearing solution



* **New! Stride V-SP** (BTE) – a powerful choice for greater amplification and longer battery life to support you through an active day

These two options add to the expansive range of options and award-winning styles available on the Vivante digital platform:



* **Moxi™ V-312** (RIC) – the smallest of Vivante hearing aids, featuring a standard battery
* **Moxi V-R** (RIC) – the smallest rechargeable option on the Vivante platform
* **Moxi V-RT** (RIC) – includes a T-Coil if you like to use a traditional phone
* **Moxi V-RS** (RIC) – a true style alternative, innovatively contoured and designed for comfort
* **Stride V-PR** (BTE) – a smooth and seamless design with a rechargeable battery and convenient tap control
* **Stride V-UP** (BTE) – an Ultra-Power hearing aid for complex listening needs

Welcome to the Vivante experience, where more choice means more possibilities, including:

**Advanced sound performance**Would you like to hear conversations more clearly? How about in challenging listening situations like noisy environments or driving in the car? Vivante technology can help by automatically enhancing the sounds you want to hear while minimising background noise, no matter which direction speech comes from.

**Easy personalisation at your fingertips**  
With the Remote Plus app, you can choose how you hear your world. Making the adjustments you need on-the-go is easy: from volume control and program selection to optional programs that you can select and customise. The newly enhanced Coach feature helps you manage your hearing aids’ day-to-day maintenance with tips, reminders, and advice – all conveniently accessible in the app. You’ll also be able to provide us with in-the-moment feedback about your hearing experience using Ratings, or have adjustments made through Remote Adjust without a visit to the clinic!

**Seamless connections**  
Conveniently connect your hearing aids to your favourite digital devices for hands-free phone calls, streaming media, and access to digital assistants. With Vivante, you can seamlessly switch between two actively connected Bluetooth® devices.

**Ready to expand your possibilities?**Book an appointment and we can help you explore the wide world of Vivante to find the right fit for your needs and preferences.

**Call us at XXX.XXX.XXXX or visit www.clinicname.com.**

Sincerely,

<Provide Name, Credentials>   
<Provider Title>