**Unitron Vivante Extension**

**B2B2C Co-branded Marketing Letter**

# Existing Customers

### Choices galore to hear life more

Dear <Client Name>,

Is it time for new hearing aid technology that can keep up with your lifestyle? We have a style to fit your needs in the Vivante™ family of hearing aids. Enjoy the sounds of the good life wherever you’re off to next with hearing aids that automatically adjust to your lifestyle.

### We have options for every kind of awesome

Choice makes life beautiful! We can help you find the right match for your needs and preferences from the range of five styles available on the Vivante platform:

A row of hearing aids

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1. **Moxi™ V-312** (RIC) – the smallest of Vivante hearing aids, featuring a traditional battery
2. **Stride™ V-PR** (BTE) – a smooth and seamless design with a rechargeable battery and convenient tap control
3. **Moxi V-R** (RIC) – the smallest rechargeable option on the Vivante platform
4. **Moxi V-RT** (RIC) – includes a T-Coil if you like to use a traditional phone
5. **Moxi V-RS** (RIC) – a true style alternative, innovatively contoured and designed for comfort

No matter which Vivante style you choose, you’ll enjoy innovative hearing solutions, including:

**Advanced sound performance**Vivante technology enhances the sounds you want to hear while minimising background noise, no matter where speech comes from. Stay engaged in conversations in a broad range of challenging listening situations – even in the car, regardless of where people are sitting.

**Easy personalisation tools**  
You choose how you hear your world and personalise your experience. Use the Remote Plus app on your smartphone to make in-the-moment adjustments from volume control to program selection to preset programs that you can easily select and customise.

**Made For All connectivity**  
Conveniently connect your hearing aids to your digital devices and seamlessly switch between two active Bluetooth® connections. You can stream phone calls and other media like music and podcasts, and with select styles you can control streamed content and access your digital assistants with just a tap to your ear.

**Welcome to the Vivante experience**Which Vivante style will you choose? Book an appointment to explore all the styles and options available to you. Because more choice is always the right choice. Call us at XXX.XXX.XXXX or visit www.clinicname.com.

Sincerely,

<Provide Name, Credentials>   
<Provider Title>