Unitron Stride V-M / SP

**B2B2C Co-branded Marketing Letter**

**New Customers**

### Open up to a wide world of possibilities

Dear <Client Name>,

### Life is full of choices, a wide world of possibilities. If you feel your hearing has been holding you back from pursuing the lifestyle and opportunities that you want to explore, we invite you to book an appointment with us. You’ll be impressed by the wide range of options available to you:

### Welcome to the Vivante experience, where more choice means more possibilities

Vivante™ is an innovative digital platform that automatically adapts to different listening environments, powering a comprehensive lineup of hearing aid styles, including:

**Behind-the-Ear (BTE) styles**

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* **New! Stride™ V-M** (behind-the-ear, BTE) – the smallest and lightest BTE in the Vivante family, provides a comfortable and discrete option
* **New! Stride V-SP** (BTE) – a powerful choice for greater amplification and longer battery life to support you through an active day
* **Stride V-PR** (BTE) – a smooth and seamless design with a rechargeable battery and convenient tap control
* **Stride V-UP** (BTE) – an Ultra-Power hearing aid for complex listening needs

**A close-up of a hearing aid

Description automatically generated**

**Receiver-in-canal (RIC) styles**

* **Moxi™ V-312** (receiver-in-canal, RIC) – the smallest of all the Vivante hearing aids
* **Moxi V-R** (RIC) – the smallest rechargeable option on the Vivante platform
* **Moxi V-RT** (RIC) – a rechargeable option featuring a T-Coil if you like to use a traditional phone
* **Moxi V-RS** (RIC) – a true style alternative, innovatively contoured and designed for comfort with a rechargeable battery

That’s a lot of choice, but don’t worry! Our team is here to guide you through the selection process and help you find the right fit for your unique needs. No matter which Vivante style you choose, you’ll enjoy:

* **The sounds of the good life:** Vivante hearing aids put special focus on conversations, automatically adjusting to enhance the sounds you want to hear while minimising background noise – even in loud environments and in the car
* **A personalised experience:** With the easy-to-use Remote Plus app, you can choose how you hear your world, plus receive tips, reminders and advice from Coach, your virtual hearing aid guide
* **A connected lifestyle:** Connect your hearing aids directly to your favourite devices and seamlessly switch between two actively connected Bluetooth® sources for hands-free phone calls, streaming media, and access to your digital assistants

The possibilities open wide with choice on your side. Let us help you find the right match for your needs and preferences.

**Schedule a no-obligation consultation by calling us at XXX.XXX.XXXX or visiting www.clinicname.com.**

Sincerely,

<Provide Name, Credentials>   
<Provider Title>